# HOW TO ORDER 100% Personalized Custom Headstones & Monuments







Rome Monument offers you unlimited possibilities for your eternal resting place by completely personalizing a cemetery monument just for you...and just the way you want! Imagine capturing your life's interests and passions in granite, making your custom monument far more meaningful to your family and for future generations.

Since 1934, Rome Monument has showcased old world skills and stoneworking artistry to create totally unique, custom headstones and monuments.

And because we cut out the middleman by making the monuments in our own facility, your cost may be even less than what other monument companies, cemeteries and funeral homes charge.



Visit a cemetery and you'll immediately notice that many monuments and headstones look surprisingly alike. That's because they are! Most monument companies, cemeteries and funeral homes sell you stock monuments out of a catalog. You can mix and match certain design elements, but you can't really create a truly personalized monument. Now you can create a monument you love and that's as unique as the individual being memorialized. It starts with a call to Rome Monument.



ROME MONUMENT • www.RomeMonuments.com • 724-770-0100 Rome Monument Main Showroom & Office • 300 West Park St., Rochester, PA



## WHAT'S Your PASSION

What is truly unique and special about you or a loved one? What are your interests? Hobbies? Passions? Envision how you want future generations of your family to know you and let us capture the essence of you in an everlasting memorial.

























#### **ADDITIONAL TOPICS**

Family • Ethnicity • Hunting & Fishing • Transportation
 Hearts • Wedding • Flowers • Angels • Logos/Symbols • Emblems



## the Personalization Process

We don't use stock monument templates and old design catalogs to create your marker, monument, or mausoleum. We use your dreams and imagination combined with our design expertise to give you exactly what you want...just the way you want it!

#### STEP 1 SCHEDULE A MEETING



Schedule a meeting to discuss customization options at a showroom or via phone or internet from anywhere in the United States. A preneed consultation is ideal, since it includes the person(s) to be memorialized.

### STEP 2 INITIAL CONSULT/DISCOVERY STEP 3 INITIAL CONSULT/DECISION



During the consultation, talk freely about your interests in life, your passions. This woman was a traveler and fell in love with elephants. She wanted an elephant design incorporated into her monument.



Discuss options for artwork related to your passion. What will your memorial look like? This woman had a porcelain elephant on her shelf that had great sentimental value. Let's run with it!

#### STEP 4 INITIAL CONSULT/SKETCH STEP 5 DESIGN/CAD



Now our designers have something to go on. We'll sketch out ideas until you see one you can't pass up.



Next, we take the concept and make it sing with a computerized rendering that shows exactly what the memorial will look like in the cemetery.

#### STEP 6 DESIGN/APPROVAL



Give us your approval to move forward...unless you'd like to make changes. No problem. No charge. We'll work on it till you absolutely love the design!

#### BUILD THE MONUMENT



After you select the style, stone, and color, our monument artisans go to work carving, cutting, engraving, etching, and sculpting until we've created the beautiful memorial you envisioned and are proud to display.

#### **DELIVERY/INSTALLATION**



We make arrangements with your cemetery to deliver and install the monument. We lay a solid concrete foundation or base to ensure the stability and longevity of your monument.

#### STEP 9 COME VISIT!



Be sure to visit your family monument often. You'll be proud of the unique memorial you helped create...and it will have a special place in the hearts of generations of family members to come!



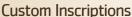
### What We Personalize

Rome Monument specializes in carving, engraving, etching and sculpting personalized artwork in the design of the monuments we build. Make your granite or bronze monument, cemetery bench, grave marker or mausoleum stand out in a crowded cemetery.

#### **CUSTOM MEMORIAL ARTWORK & DESIGNS**

Families frequently ask us to design memorials that use symbols, designs and imagery that have special significance to the deceased, as well as custom artwork created by the families themselves with the help of our monument designers.







**Custom Etchings** 



**Custom Portraits** 



**Custom Bas Relief** 



**Custom Sculptures** 

#### **CUSTOM MONUMENT SHAPES**

The shape and size of a monument or grave marker distinguishes a monument more than anything else <mark>in a cemetery. Use your imagination and think of a shape that no one else has. Then we'll build it just for you!</mark>



Custom Boulder Shape Custom Angel Shape Custom Heart Shape Custom Cross Shape Custom Tree Shape









#### **CUSTOM MONUMENT STYLES**

Common cemetery memorials include flat (flush or lawn level) markers, upright monuments, bevel shaped monuments, slant shaped monuments, memorial benches, statues, and mausoleums. Make them uncommon with a personalized design from Rome.



Flat Marker



**Upright Monument** 



Memorial Bench



Statue



Walk-In Mausoleum

#### **CUSTOM MONUMENT ACCESSORIES**

Monument accessories are added to a memorial to make it more functional, versatile or aesthetically pleasing. These custom designed elements can be attached during construction or to a preexisting memorial.



**Custom Urns** 



**Custom Granite** Inserts



**Custom Bronze Plaque** 



**Custom Bronze Attachments** 



**Custom Base** 



### **Pre-Arranged Cemetery Monument Plan**

Pre-Purchase, Pre-Design, and Pre-Arrange Installation of your own personalized cemetery monument now... and relieve your loved ones of undue stress and financial responsibility in the future.



With our exclusive Pre-Arranged Cemetery Monument Plan, all of your memorial needs are taken care of preneed – while you are still living. You participate in the design of the memorial, make decisions on which family members will be included, arrange for delivery and installation in the cemetery of your choice, and finalize all financial responsibilities. You and your family get peace of mind and exactly what you want for your monument—one that will serve as a treasured remembrance for generations to come.

#### **HIGHLIGHTS**

- Free Initial Consultation
- · Caps on Carvings and Text: Free Custom carvings and Unlimited text on the front surface
- · 24/36 month "Extended Payment Plan"
- Money held in secure holding account till required

#### **About Rome Monument**

Rome Monument has been serving families of all faiths in the Pittsburgh and Tri-State area since 1934. As one of the largest monument firms in the United States, your monument from the design, to the creation, to the installation never leaves our care. Generations of families return time and again for the highest quality monuments and the sincere compassion that our locally-owned family-run company has carried over from one generation to the next.







Rome Monument has produced four generations of monument builders since it was founded in 1934 by Michael Dioguardi, a skilled stone cutter from Rome, Italy. He was taught to do it the way it's been done for thousands of years – and even though technology has changed dramatically over the years, we still consider ourselves stonework artisans and sculptors and still pride ourselves in our exquisite custom carved monuments.



#### How to Order a Completely Personalized Headstone or Monument from Rome Monument

If you are interested in ordering a custom designed monument for one or more members of your family, please consider talking with Vince Dioguardi of Rome Monument at 724–770–0100.

Vince will be happy to explain how the process of ordering works, how prices are determined, your design customization options, & the monument setting & installation details. Please feel free to email Mr. Dioguardi at info@romemonuments.com

#### **Rome Monument Showrooms**

#### ROCHESTER

Rome Monument Main Showroom & Office • 300 West Park St., 724-770-0100

EMAIL: info@romemonuments.com

WEB: www.RomeMonuments.com

#### **MOON TOWNSHIP**

Rome Monument Showroom • 6103 University Boulevard, 412-604-1590

#### **PITTSBURGH**

Rome Monument & Donatelli Granite Company Showroom • 2145 Brighton Road, 412-321-2235

Rome Monument and Urbach Memorials Showroom • 5505 Centre Avenue, 412-421-8655

#### **EAST McKEESPORT**

Rome Monument Nelson Branch • 630 Lincoln Highway, 412-823-1900

#### ZELIENOPLE

Rome Monument Tri-Boro Branch Showroom • 519 Perry Way, 724-601-6221

#### BRIDGEVILLE

Rome Monument at Melrose Cemetery/Warchol Funeral Home • 3064 Washington Pike, 724-624-0499

#### BUTLER

Rome Monument Showroom • 602 Evans City Rd., 724–601–6221

